

**PRINTING SYSTEM WITH EMBEDDED AUDIO/VIDEO CONTENT  
RECOGNITION AND PROCESSING**

**ABSTRACT OF THE DISCLOSURE**

A printing system includes embedded functionality for performing media content recognition and processing. Based on the results of the content recognition and processing performed on the media content, the printing system can generate a paper-based or other printed representation thereof. The printing system may further produce a corresponding electronic representation of the media content, which in combination with the printed representation can be used to view and access the media content. A printing system may also include a media renderer application having a print functionality for printing selected media content.